

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.	:	10/805,873	Confirmation No.	9879
Applicant	:	Christopher D. Payne, et al.		
Filed	:	03/22/2004		
Title	:	SYSTEM AND METHOD FOR OPTIMIZING SEARCH RESULT		
	:	LISTINGS		
Group Art Unit	:	3688		
Examiner	:	Darnell A Pouncil		
Docket No.	:	306410.02/MFCP.140571		
Customer No.	:	45809		

VIA EFS – June 18, 2010

Mail Stop RCE
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION AND RESPONSE

In response to the Final Office Action mailed April 19, 2010 having a two-month shortened statutory period for reply ending June 19, 2010, Applicants respectfully request continued examination of the above-identified Application. The following is in accordance with the requirements for submission under 37 C.F.R. § 1.114. Please find submitted herewith a Request for Continued Examination form SB30 and the required fee of \$810.00 under 37 C.F.R. § 1.17(e). In response to the Final Office Action, please amend the above-identified application as follows:

Amendments to the Claims: begin on page 2 of this paper.

Remarks/Arguments: begin on page 15 of this paper.